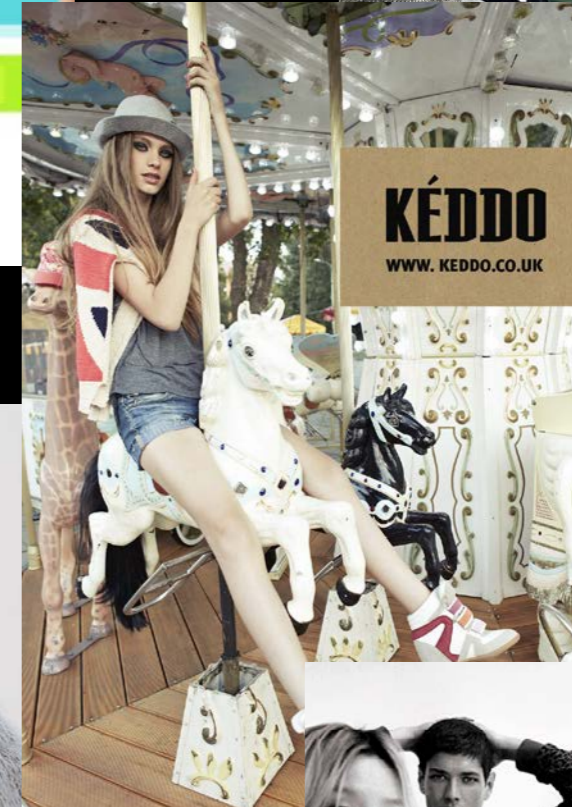
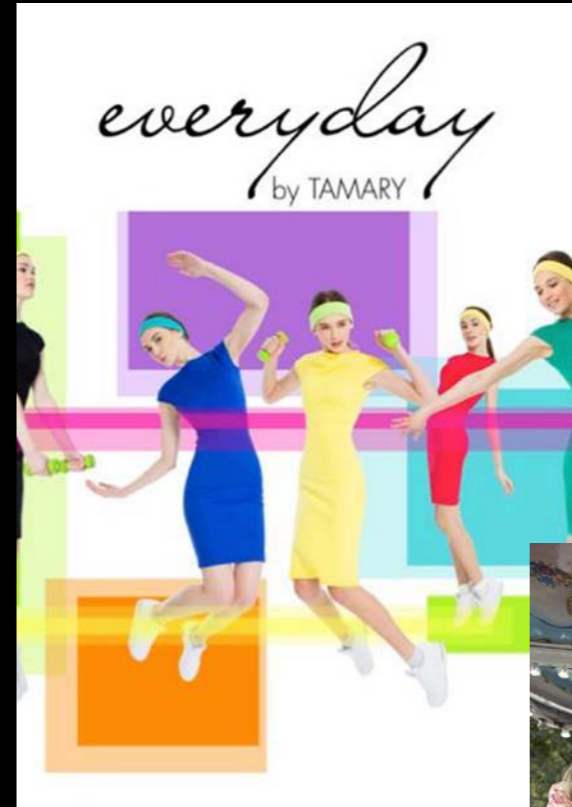


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SASHA BELYAEVA

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THEY SEEM COOL

The Green-Haired Model Getting an Economics Degree in Russia

By Sarah Spellings and Diana Tsui



Left, Belyaeva wears Alberta Ferretti, Off-White, and Lizzie Fortunato; Center, Belyaeva wears Alberta Ferretti, Off-White, and Lizzie Fortunato; Right, Belyaeva wears her own clothes.

Sasha Belyaeva is a triple threat, but not the kind you think. Belyaeva, who recently moved to New York and dyed her hair a mermaid-like shade of green-blue, is a model, violinist, and economics student. When asked about her range of interests, she said, "You have to understand numbers and you have to understand people." Belyaeva spoke with the Cut about Nikola Tesla, Saint Laurent, and her sweet tooth.



Belyaeva wears her own clothes.

If you could be a magazine, what magazine would you be?

Numero. I have no idea why.

If you could speak to animals, which animals would you want to talk to?

Elephants. They have a great memory.

Sneakers or slippers?

Neither of them, but let's say sneakers.

What's something your social-media followers don't know about you?

They know pretty much everything, I'm pretty open.

What was the last website you looked at?

The translation of an English word to Russian. That's what I do all the time.

If you could be outfitted by one designer for the rest of your life, whom would it be?

Why choose one when you can choose them all? But Saint Laurent, if I had to choose one.

What time is your alarm set for in the morning?

Usually I don't have an alarm, but 9 if I do.

What do you eat for breakfast?

Avocado toast with coffee.

If you could only eat three things for the rest of your life, what would they be?

These questions are so brutal! I love these Russian marshmallows, bananas, and pumpkin pie with ice cream on top. I just chose all the sweet things.

If you were a color?

Navy blue.

If you could be trapped in an elevator with one person, who would it be?

Nikola Tesla would be fun.

If you could tell Donald Trump one thing and make sure he would listen, what would it be?

Please do your job. Do your job well.

Chanel Adds Another Model Musician to Its Ranks



Photo: Courtesy of Sasha Belyaeva / @sashabelyaeva

These days, model musicians are an essential part of the fashion conversation, with women like Julia Cumming, [Karen Elson](#), and Carla Bruni having shown that it's possible for a runway star to reinvent themselves by sharing their vocal talents. And thanks to social media, it's never been easier to post song covers and clips, without the aid of a demo tape or record deal. The latest girl to display both her musical gifts and catwalk potential is Sasha Belyaeva, a Russian newcomer who made a breakout performance at [Chanel's Fall 2016 couture collection](#). Dedicating eight years to studying violin before beginning her fashion career, Belyaeva was on a course to being a classical performer. "In the end, I chose to be a model instead—maybe at that moment the world had lost a genius violinist!" she says. But she's moved on. "Nowadays you can't stop me from playing guitar and singing."

A bookworm with a love of art films, museum trips, and post-punk music, Belyaeva never saw herself as a fashion star. Encouraged by her father to consider modeling, she took a chance after he sought out photographers to shoot test shots for her. "[He was] overwhelmed with happiness when scouts from different agencies started to contact me, offering contracts." Now signed with Select in London, and traveling the world to shoots and shows, Belyaeva is glad her father saw her potential. "It's thanks to my father that I found myself doing what I am doing . . . I've come to understand that the world is much

bigger and diverse than it seemed a couple of years ago when I was not modeling."



Chanel Couture Fall 2016
Photos: Yannis Viamos Indigital.tv

If Belyaeva had any doubts about her new career, they dissipated at Chanel's couture show, her jitters turning into excitement the moment the show began. "The night before, I was very anxious, thinking I would fall or ruin the show in some way. But when I first stepped on the runway I felt like I'd been walking for Chanel my whole life," says Belyaeva "I enjoyed it all—the dress, the atelier, ambiance, the music. When it ended, all I wanted was to do it once more!" Succeeding at the show was a milestone, but getting the Lagerfeld seal of approval made the moment feel even more special. "During the general rehearsal I was very nervous because every model has to walk in front of [Karl] and he makes a final decision whether or not you will be in the show. But for me it went smoothly, he smiled and said 'perfect.'" That doesn't mean that Belyaeva has forgotten about her first love. "Right now I want to concentrate on modeling, but in the future, I do want to do something artistic. A career in music would be a dream come true."

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FEMALE MEETS: UP-&-COMING MODEL/ASPIRING SINGER SASHA BELYAEVA



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